ForeFlow

in partnership with JUST ASK TASH

AI powered business management software
for trades and service businesses

Fully certified app. Australian owned. ForeFlow Pty Ltd, ABN 41 693 400 029

Stop finding out you lost money after it's long gone.

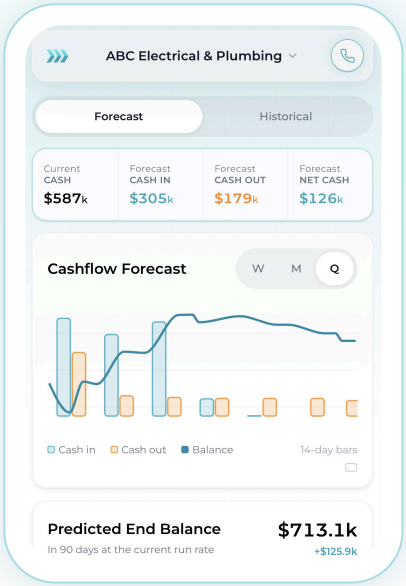
ForeFlow joins your job management software, your accounting software and your bank feeds, and shows the whole business 90 days ahead. The first plan finds an average of **$40K a month** left on the table across our active user base.

THE PROBLEM

You pay for accounting software. You pay for job management software. You have a bookkeeper, maybe an accountant, maybe a coach. And you still cannot answer the two questions that matter: **is the business making money right now, and is it on track to keep making money over the next 90 days?** Not two months ago when the books were reconciled and it's too late.

You find out how last month went four to six weeks after it finished. The job software says every job made 40%. Then the books get reconciled and you find out the business went backwards. Sunday night, three tabs open and a spreadsheet, trying to work out what to do this week.

That is not your fault. Accounting software looks backwards. Job management software stops at the job. **Nothing you pay for was ever built for the owner.**



THE SHIFT: THE PROACTIVE WAY

Past
What actually happened, by the numbers, not by the job report.

Present
Live bank balance, what is owed, what is not invoiced, what is won and not scheduled.

Pipeline
Cash 90 days out. Revenue and profit as far ahead as you have work booked. The dip in January, visible in November.

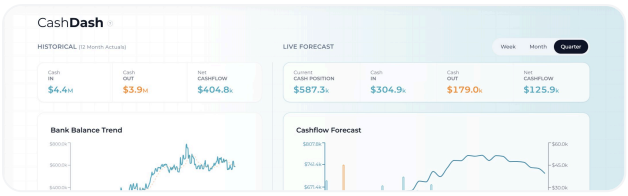
Plan
One plan a month, with the four to eight tasks that actually move the needle, in plain English. Need more on any of them? Ask FlowLab.

» $40K

a month left on the table, on average, on the first plan.

Not the stuff you can already see. The stuff nobody in the business can see. A charge-out rate **$48 an hour** under what your budget needs, worth **$27,500 a month** on the same payroll. Hours you have paid the team for that never got billed, **$37,892 a month** of them. Quotes going out at a rate that loses money before you have won the job. Tax you have not put aside.

Every task on the plan comes with its dollar value, so you know what it is worth before you lift a finger.



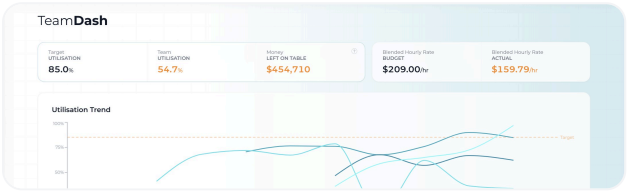
CashDash

Your cash 90 days out, live bank balance, what is owed and what is not invoiced, and where you stand with the tax man.



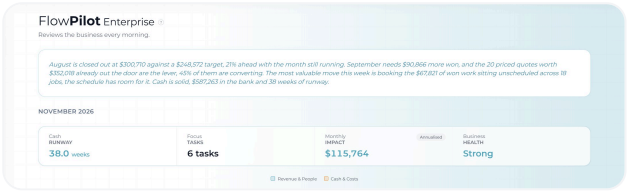
SalesDash

Revenue and gross profit against target, as far ahead as the work is booked, and the quotes that fill the gaps.



TeamDash

Hours paid against hours billed, by person, every fortnight, and what the gap is costing you.



FlowPilot with FlowLab

A plan every month, a pulse every day, a review at month end showing what it was worth. Model the hire, the rate rise or the second ute on your real numbers before you make the call.

WORKS WITH WHAT YOU HAVE

Nothing gets replaced. Your accounting software stays. Your job management software stays. Your bookkeeper keeps doing their thing. Connect accounting first, then job management, then bank feeds, and the first plan lands within minutes. Bank feeds are read-only, CDR-accredited through Basiq and ACCC-regulated in Australia, through Akahu in New Zealand. ForeFlow never creates, edits or deletes anything in your accounts.

PROOF

More than 360 businesses are now running a proactive business. Fully certified app with all the big name integrations.

$285k cashflow built in 3 months

"We'd been stuck for years and tried every tool going trying to fix our cash. None of them came close to seeing it live and being able to forecast it properly. Three months in, one of those a free trial, and we're $285k better off."

O'Brien Electrical Brisbane
Electrical, QLD

A shocker year turned to 21% net

"The budgeting, pipeline targets and FlowPilot keeping us focused on what actually matters have been a game changer. We were having a shocker of a year. Since using ForeFlow we've turned it right around and we're on track to finish at 21% net."

Fardell Electrical
Electrical, NSW



Built by Damien Hiette. 22 years on the tools as a sparky and fridgey. 16 years running trade businesses across Queensland and New South Wales, coached for eight of them, and still finding out two months late. Once the numbers ran forward: half the turnover, five times the profit, half the team. The systems that did it are now ForeFlow.

PRICE

~~$390~~ **$312** a month

20% off your first 12 months through Just Ask Tash

Every feature free for 30 days first. Month to month. No setup fee. Cancel any time.

If the first plan finds $40K and ForeFlow costs $390, that is the cheapest person on the payroll.

THE GUARANTEE

If ForeFlow does not find $100K or more of profit and cash in your business in the first 90 days from the day you connect, the next 90 days are free.

Measured on what ForeFlow finds, on your own numbers. Applies to Pro and Enterprise. The free trial counts inside the 90 days.

Start for free

30 days. No card.

You can onboard yourself, or book a 30-minute tune-up and training call and we'll get you set up and show you how to get the most out of your 30 days.